# **Global Leaders Portfolio**

Fact Sheet As of 9/30/2024



## **Highlights**

## Seeks to invest in secular growth companies operating in the largest total addressable market—the global market

- Utilizes an investment process called business-driven investing—everything from stock selection to portfolio management is seen through the lens of a business owner, not a stock trader
- Focuses on the economic progress of companies understanding that, over time, stock prices reflect economic returns
- Attempts to minimize the risk associated with investing directly in emerging markets by investing in quality, multinational companies domiciled in the United States, Europe, and Canada that sell products and services around the world including the rapidly growing emerging market economies

#### **Stock Selection**

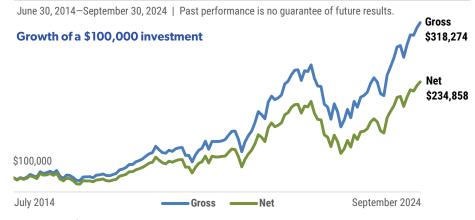
Seeks to invest in growth companies that:

- ► Produce cash in excess of operating needs
- Generate return on invested capital above the cost of the capital in order to grow intrinsic value
- ► Trade at a fair price

## **Portfolio Strategy**

- Concentrated, low-turnover buy and hold portfolio management
- Pursues investment returns that compound shareholder value over the long-term
- Seeks to provide tax-advantaged returns by minimizing realized short-term capital gains, while maximizing the benefit of compounding unrealized long-term capital gains

## **Performance Overview**



## Objective

Pursues long-term capital appreciation by investing in a focused, low turnover portfolio of secularly-advantaged global growth companies

Portfolio Characteristics									
Inception	July 1, 2014								
Number of Holdings	26								
Benchmark	MSCI ACWI Index								
Weighted Avg. Dvd. Yield (%)	0.7								
Weighted Avg. Mkt. Cap. (\$ Bln)	1,083.1								
Forward Price/Earnings Multiple	27.8x								
Annual Turnover - 2023 (%)	18.3								

Risk Statistics										
	Portfolio	Benchmark								
Standard Deviation (%)	17.09	14.72								
Sharpe Ratio	0.63	0.52								
Beta	1.09	1.00								
R-Squared	0.88	1.00								
Alpha (%)	2.27	0.00								
Batting Average (%)	50.83	100.00								
Up-Market Capture (%)	119.01	100.00								
Down-Market Capture (%)	105.08	100.00								

All risk measures are based on a 10-year time period using monthly returns.

The growth of \$100,000 chart presented herein is for illustrative purposes only. The chart illustrates the growth of \$100,000 had it been invested at the time of inception and includes reinvestment of dividends. It does not assume withdrawals or contributions. Any results shown above may not represent the actual experience of individual investors. Individual account performance may differ due to, e.g., account size, cash flows, investment restrictions, economic factors and fees.

Total Returns				<b>Annualized Returns</b>					Calendar-Year Returns								
	3-Mos	6-Mos	YTD	1-year	3-year	5-year	10-year	Inception	2015	2016	2017	2018	2019	2020	2021	2022	2023
Gross %	5.82	11.33	24.41	45.90	10.38	15.96	12.46	11.96	-2.24	4.23	29.50	-9.64	35.28	29.98	20.51	-28.81	38.86
Benchmark %	6.61	9.67	18.66	31.76	8.09	12.19	9.18	8.90	-2.36	7.86	23.97	-9.41	26.60	16.25	18.54	-18.36	22.20
Net %	5.02	9.61	21.62	41.54	7.14	12.58	9.39	8.69	-5.09	1.12	25.75	-12.33	31.41	26.25	17.04	-30.94	34.89

As of 9/30/2024; Inception - July 1, 2014; Benchmark = MSCI ACWI Index

Net returns reflect the deduction of the potential maximum managed account fee of 3.00% which includes the wrap sponsor fee and EquityCompass investment management fees. Actual fees may vary.

# **Global Leaders Portfolio**

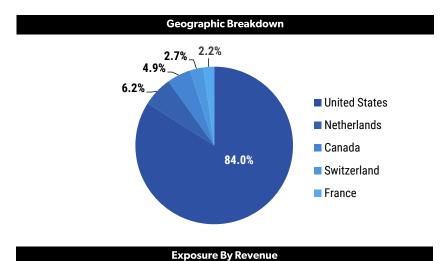
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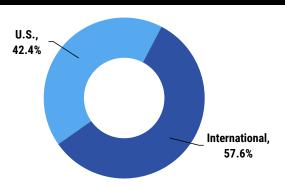


Holdings by Market Cap	
	%
Large Cap - > \$10 bn (%)	98.43
Mid Cap - \$3.5 - \$10 bn (%)	1.57

Top Portfolio Holdings by Weight	
	%
Apple Inc.	7.07
ASML Holding NV	5.91
Amazon.com, Inc.	5.75
Microsoft Corp.	5.64
NVIDIA Corp.	5.56
Berkshire Hathaway Inc. CI B	5.33
Alphabet Inc. Cl A	5.27
Brookfield Corp.	4.70
Meta Platforms Inc. Cl A	4.27
Airbnb, Inc. Cl A	3.88

For illustrative purposes only and not intended as personalized recommendations. The specific securities identified and described herein do not represent all of the securities purchased, sold, or recommended to advisory clients, and the reader should not assume that investments in the securities identified and discussed were or will be profitable. A complete list of all recommendations made by the firm is available upon request.





%	
Information Technology 37.9	94
Financials 18.0	)2
Consumer Discretionary 15.0	)2
Industrials 11.0	50
Communication Services 9.9	92
Health Care 3.7	71
Utilities 2.3	21
Energy 1.5	57

## **Portfolio Management Team**



Robert G. Hagstrom, CFA Chief Investment Officer Senior Portfolio Manager



Lauren E. Loughlin Portfolio Manager

## **About EquityCompass**

EquityCompass is a Baltimore-based SEC registered investment adviser offering a broad range of portfolio strategies and custom plans for individuals, financial intermediaries, and institutional clients in the U.S. Formally organized in 2008, EquityCompass provides portfolio strategies with respect to total assets of approximately \$5.3 billion as of September 30, 2024.\*

The EquityCompass team of professionals represents deep industry experience in security analysis, capital markets, and portfolio management. We are committed to a consistent investment process that relies on enduring principles, sound empirical reasoning, and the recognition of a dynamic investment environment

All charts and tables are calculated by EquityCompass using data provided by FactSet Research Systems, Inc.

## GLOBAL LEADERS PORTFOLIO WRAP COMPOSITE (07/01/2014 - 12/31/2023)

				Composite	Benchmark	Composite		Portfolios	Composite	Strategy	Firm & Advisory
	Gross-of-Fees	Net-of-Fees	Benchmark	3 Yr. Ex Post	3 Yr. Ex Post	Number of	Internal	With Bundled	Assets	Assets	Assets
Year-End	Return*	Return**	Return	Std. Deviation	Std. Deviation	Portfolios	Dispersion	Fees	(USD Mil.)	(USD Mil.)†	(USD Mil.)
2014 §	2.4%	0.9%	-1.9%	N/A	N/A	167	N/A	100%	\$15	\$23	\$1,929
2015	-2.2%	-5.1%	-2.4%	N/A	N/A	519	0.1%	100%	\$53	\$65	\$2,217
2016	4.2%	1.1%	7.9%	N/A	N/A	539	0.1%	100%	\$72	\$76	\$2,714
2017	29.5%	25.7%	24.0%	10.1%	10.5%	<6	N/A	100%	\$6	\$110	\$3,785
2018	-9.6%	-12.3%	-9.4%	10.6%	10.6%	13	N/A	100%	\$12	\$137	\$3,831
2019	35.3%	31.4%	26.6%	13.0%	11.4%	8	0.2%	100%	\$10	\$217	\$4,294
2020	30.0%	26.2%	16.3%	19.1%	18.4%	12	0.4%	92%	\$12	\$403	\$4,012
2021	20.5%	17.0%	18.5%	17.9%	17.1%	13	0.2%	92%	\$12	\$593	\$5,038
2022	-28.8%	-30.9%	-18.4%	22.8%	20.1%	13	0.2%	86%	\$4	\$444	\$4,469
2023	38.9%	34.9%	22.2%	21.9%	16.5%	8	0.2%	88%	\$5	\$609	\$4,707

<sup>\*</sup> Supplemental information. Please see Fees section for details. \*\* Net returns are calculated by subtracting the highest applicable wrap fee (3.00% on an annual basis) from the gross composite return. † Supplemental Information. § Returns are for the period 07/01/2014 through 12/31/2014.

EquityCompass Investment Management, LLC ("EquityCompass") claims compliance with the Global Investment Performance Standards ("GIPS®") and has prepared and presented this report in compliance with the GIPS standards. EquityCompass has been independently verified for the periods 06/01/2014-12/31/2023. The verification report is available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report.

#### **Definition of the Firm**

EquityCompass is registered as an investment adviser with the Securities and Exchange Commission. The firm provides a broad range of investment strategies to individuals, financial intermediaries, and institutions in the United States. EquityCompass, a wholly owned subsidiary of Stifel Financial Corp., was organized as an entity in 2007, and has been registered with the SEC since May 5, 2008. SEC Registration does not imply a certain level of skill or training. Please refer to the firm's ADV Part 2 for additional disclosures regarding the firm and its practices. To obtain a GIPS Report or a list of our composite descriptions and/or policies for valuing investments, calculating performance, and preparing GIPS reports, please call (443) 224-1231 or send an e-mail to info@equitycompass.com.

#### **Composite Description**

The performance results displayed herein represent the investment performance record for the Global Leaders Portfolio Wrap Composite. The composite includes wrap and non-wrap accounts that are invested in the composite strategy and managed on a discretionary basis by EquityCompass. Global Leaders Portfolio invests in U.S. exchange-traded equities that have global revenue exposure and the ability to create and sustain long-term competitive advantages and above-average return on capital. Stocks are purchased based on a discount to the manager's perceived intrinsic value and will own roughly 20-40 stocks across multiple economic sectors. It is available in wrap fee programs through third-party intermediaries (each, a "Sponsor") that have engaged EquityCompass to manage client accounts on a discretionary basis or to provide non-discretionary investment recommendations in the form of model portfolios. The Composite was created in January 2017 and the inception date is July 1, 2014.

## **Benchmark Description**

The benchmark is the MSCI ACWI Index. The MSCI ACWI Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets around the globe, including the United States. The benchmark returns are presented net of withholding taxes. All benchmark returns are shown on a total return basis and assume that all cash distributions, such as dividends, are reinvested. The volatility of the indices identified in this report may be materially different from the volatility of the model portfolios presented by EquityCompass. Indices are unmanaged, do not reflect fees and expenses, and are not available for direct investment.

## **Fees**

Gross-of-fees returns, are gross of portfolio management fees, custody fees and withholding taxes and net of all actual transaction costs in the case of non-wrap accounts and those wrap accounts traded by EquityCompass. If the wrap account trades are executed by the Sponsor, transaction costs are bundled with the wrap fee and therefore not deducted from gross-of-fee return calculation. Net returns are calculated by subtracting the highest applicable annual wrap fee (3.00%, by deducting 0.75% quarterly) from the gross composite return. The EquityCompass management fee schedule per annum is 0.35% on up to 1,000,000, 0.32% on 1,000,000-2,500,000 million, 0.28% on 2,500,000-5,000,000, 0.25% on 5,000,000-10,000,000, and negotiable over 10,000,000. Clients are typically charged a wrap fee which includes, in addition to the manager fee, trading expenses, as well as custody and administrative fees. The wrap fee schedule varies by Sponsor and is available upon request.

## **Reporting Currency**

Valuations are computed and performance reported in U.S. dollars (USD).

## **Annualized Standard Deviation**

The three-year annualized ex post standard deviation measures the variability of the monthly returns of the composite (gross-of-fee) and the benchmark over the preceding 36-month period; it is not presented for periods of less than three years.

## **Internal Dispersion**

Internal dispersion is calculated using the asset-weighted standard deviation of annual gross returns of all accounts that were in the composite for the entire year; it is not presented for periods less than one year or when there were fewer than five accounts in the composite for the entire year.

## **Assets**

Strategy Assets include all discretionary and non-discretionary accounts invested in the Global Leaders Portfolio strategy. Accounts that are excluded from the composite because of significant cash flows or for other reasons are also included in Strategy Assets. This is presented as supplemental information.

## **Trademark Disclosures**

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\*Total assets combines both Assets Under Management and Assets Under Advisement as of September 30, 2024. Assets Under Management represents the aggregate fair value of all discretionary and non-discretionary assets, including fee paying and non-fee paying portfolios. Assets Under Advisement represent advisory-only assets where the firm provides a model portfolio and does not have trading authority over the assets.

## **DESCRIPTION OF TERMS**

#### Alpha

Alpha is a measure of performance vs. a benchmark on a risk-adjusted basis. A positive alpha of 1.0 means the portfolio has outperformed its benchmark index by 1%. Correspondingly, a similar negative alpha would indicate an underperformance of 1%.

## **Batting Average**

A measure of a manager's ability to beat the market consistently, the Batting Average is calculated by dividing the number of quarters in which the manager beat or matched an index by the total number of quarters in the period. For example, a manager who meets or outperforms the market every quarter in a given period would have a batting average of 100. A manager who beats the market half of the time would have a batting average of 50.

#### Beta

Measures the sensitivity of an investment to the movement of its benchmark. A beta higher than 1.0 indicates the investment has been more volatile than the benchmark and a beta of less than 1.0 indicates that the investment has been less volatile than the benchmark.

## **Down-Market Capture Ratio**

Measures the manager's overall performance to the benchmark's overall performance, considering only quarters that are negative in the benchmark. A down-market capture ratio of less than 1.0 indicates a manager who outperforms the relative benchmark in the benchmark's negative quarters and protects more of a portfolio's value during down markets.

## **R-Squared**

Measures the strength of the linear relationship between a fund and its benchmark. R-squared at 1.00 implies perfect linear relationship and zero implies no relationship exists.

## **Sharpe Ratio**

Sharpe Ratio is a risk-adjusted measure, calculated using standard deviation and excess return to determine reward per unit of risk. The higher the Sharpe ratio, the better a portfolio's historical risk-adjusted performance.

## **Standard Deviation**

Measures the risk or volatility of an investment's return over a particular time period; the greater the number, the greater the risk.

## **Up-Market Capture Ratio**

Measures the manager's overall performance to the benchmark's overall performance, considering only quarters that are positive in the benchmark. An up-market capture ratio of more than 1.0 indicates a manager who outperforms the relative benchmark in the benchmark's positive quarters.

## Past performance does not guarantee future performance or investment results.

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